

4.—Operations of the Money-Order System, Years Ended Mar. 31, 1943-52

NOTE.—Figures for 1868-1942 will be found in the corresponding table of previous Year Books, beginning with the 1911 edition.

Year	Money-Order Offices in Canada	Money-Orders Issued in Canada	Value of Orders Issued in Canada	Value Payable in—		Value of Orders Issued in Other Countries, Payable in Canada
				Canada	Other Countries	
	No.	No.	\$	\$	\$	\$
1943.....	7,306	18,627,228	236,925,920	233,004,136	3,921,784	6,887,250
1944.....	7,362	19,554,760	262,297,331	256,630,949	5,666,382	8,440,436
1945.....	7,406	20,742,643	281,890,291	276,704,712	5,185,579	8,467,849
1946.....	7,377	22,031,756	290,933,503	285,574,174	5,359,329	8,732,635
1947.....	7,416	25,184,900	329,557,703	321,728,205	7,829,498	9,150,238
1948.....	7,546	27,705,523	370,232,987	359,633,658	10,599,329	7,722,585
1949.....	7,614	28,851,065	415,703,754	409,167,635	6,536,119	7,410,014
1950.....	11,252	38,567,500	479,520,987	473,364,799	6,156,187	6,697,818
1951.....	11,387	40,415,207	511,915,621	505,935,524	5,980,096	3,920,218
1952.....	11,320	41,782,109	576,614,652	567,187,152	9,427,500	3,019,522

PART IX.—THE PRESS

The tables of this Part are based on data obtained from *Canadian Advertising*. One serious difficulty has been encountered in connection with the compilation of circulation figures. In the case of daily newspapers, reliable circulation figures are relatively easy to obtain since, in their own best interest, such papers qualify for and subscribe to the Audit Bureau of Circulation requirements. In such cases, A.B.C. 'net paid' figures were used. However, it is difficult to obtain reliable circulation figures for many weekly newspapers that do not subscribe to the Audit Bureau. In these cases, total circulation (paid and free) was taken where such figures were supported by sworn statements or some other reliable record.

In compiling magazine circulation, total net paid figures, as reported by publishers to the Audit Bureau (including bulk sales), were used. In the relatively few cases where such figures were not available, minimum publishers' claims or sworn statements were accepted.

Daily Newspapers.—Daily newspapers are published in Canada in three main language groups: English, French and foreign. French daily newspapers have, as would be expected, a wide circulation in the Province of Quebec and some of the largest of these papers have been established in the Province for over 60 years. Eleven of the 13 French-language newspapers published in 1951, reported from that Province, the other two being in the Provinces of Ontario and New Brunswick.

Many of the daily newspapers extend their influence over the rural areas surrounding the cities where they are published. In this respect they supplement the weekly newspapers which feature essentially local news and serve the smaller cities, towns and rural areas only.